

# The 1948 Allied Jewish Campaign Guarantees Palestine's Security And Land Redemption Through JNF

Make the Era of Jewish Independence a Demonstration of Loyalty

*Make Your Liberal Contribution NOW To Assure The  
Success Of The Allied Jewish Campaign*

The Jewish National Fund Council calls upon all its workers and supporters to make the Allied Jewish Campaign their major interest and to increase their contributions in this Year of Destiny for the Jewish People.

Support for Haganah, the Jewish fighting force in Palestine, comes exclusively from the United Jewish Appeal, the major beneficiary of the Allied Jewish Campaign.

Sarona, the former German colony which was purchased by the Jewish National Fund to become the inalienable property of the entire Jewish people, becomes the capital of the Jewish State. Thus, the Jewish National Fund rises to the fore again as a major factor in Jewish State-building.

Land redemption — the life-blood of the Jewish State — is provided for in greatest measure by the United Jewish Appeal. The largest

amounts for the acquisition of land in Palestine by the Jewish National Fund come from the United Palestine Appeal, a UJA agency. These incomes augment the traditional collections made by the Jewish National Fund Council of Detroit. Unless the Allied Jewish Campaign is a total success, land redemption will be considerably hampered.

The Jewish National Fund and Haganah are our major obligations. Land redemption and security make their strongest demands for action and it is imperative that all means should be used to strengthen the builders of Zion and the defenders of the Jewish State.

The Jewish National Fund Council therefore addresses this appeal to the entire community to make every effort to oversubscribe the 1948 quota of \$6,200,000.

**MAKE THE ALLIED JEWISH CAMPAIGN YOUR  
CHIEF DUTY IN THE 1948 DESTINY CAMPAIGN**

**THE JEWISH NATIONAL FUND COUNCIL**

IRVING W. SCHLUSSEL, President,  
WILLIAM HORDES, Chairman of the  
Board.

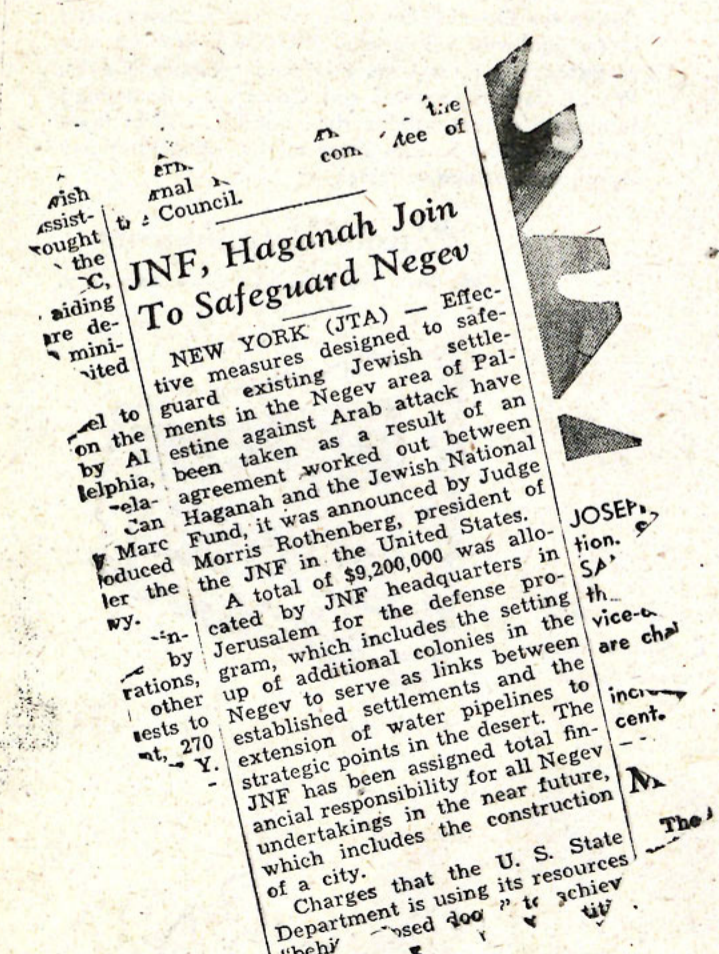
MRS. JACK ROSENTHAL, President,  
Ladies' Auxiliary of JNF.

Send your contribution AT ONCE to the

**ALLIED JEWISH CAMPAIGN**

**600 OWEN BUILDING**

**Detroit 26, Mich.**



From The Jewish News  
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