

**WHAT IS  
THE PROGRAM  
AND POLICY  
OF THE  
JEWISH  
NEWS?**

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**WHAT  
GUARANTEES  
THE  
FUTURE  
and  
SUCCESS  
of the  
JEWISH  
NEWS?**

We Promise to Give Our People the Latest News and Historical Data Concerning the Jews All Over the World. We Pledge to Help Build Up the Morale of the Jews in This War Torn World by Fostering That Spirit of Brotherhood Which Will Assure Amity and Good Will Among All Faiths of the United States, the World's Greatest Nation.

1st . . . The Definite Need For A Jewish Newspaper of the Highest Ideals of Integrity In Detroit.

2nd . . . It Has the Backing and Endorsement of Detroit's Outstanding Jewish Leaders In Every Field.

(See Back Page)