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Gentlemen:

The founding of a new publication is a significant event and the plan to establish a news weekly with the advisory cooperation of representative citizens makes the project doubly important.

Keeping public opinion informed of what is happening throughout the world is an essential function, a quasi-public responsibility in which every member of our community is interested. Jewish life in recent years has been a story of suffering, but not of that alone; it has been, also, a story of achievement in the building of community life and in the struggle to maintain people, institutions and movements.

To acquaint the public with the trials and injustices that we have undergone, to advise them of the remedial actions to be undertaken, to tell them the whole story of Jewish life, makes it possible for our people to live with self-respect and dignity and hope. In such a spirit of service, a publication can be of tremendous interest and assistance.

The new venture is under a professional direction that has a world of experience and a breadth of understanding of the technical and social problems involved. I eagerly await the launching of the new paper, with confidence that it will serve the public interest.

Isidore Sobeloff